

5 WAYS TO STAND UP AND BE COUNTED FOR C. DIFF

For too many Americans, the first time they hear about *C. diff* is when they are diagnosed. Worse, existing gaps in infectious diseases surveillance and reporting systems mean that many people who suffer and die from *C. diff* and other healthcare associated infections (HAI) are never counted. For many people, the diarrheal symptoms of *C. diff* are embarrassing. Our cultural taboo against speaking about poop can make it difficult to share their or their loved one's battle with *C. diff*. But to truly make sure *C. diff* counts, we need you to stand up and be counted with us. Here are 5 ways you can do that:

1. Pledge to Make *C. diff* Count!

We are building a true movement to raise *C. diff* awareness and ensure that every person harmed by these largely preventable infections are counted. Visit makecdiffcount.org right now to take the pledge and then invite your friends to join you.

2. Share an "I Think *C. diff* Should Count" selfie!

Share a selfie on social media with our "Make *C. diff* Count" printout. [Download and fill out the sign](#) to tell your network why every single person impacted by this disease should count. Make sure to tag @peggyfund on Twitter and Instagram and use the hash tag #makecdiffcount. Need inspiration for your message? Check out recent selfies from our advocates.



3. Post a Video!

Record a brief video (2-3 minutes) sharing your experience with *C. diff* and why we should ensure that it and other preventable infections are counted! Then post your video on Facebook, Twitter, YouTube or Instagram with the hashtag #makecdiffcount, and we will share it. For inspiration, you can [watch some advocate videos on YouTube](#).

4. Go LIVE!!!

Live videos on Facebook, YouTube and other social media networks are among the most popular types of content. Prepare what you'd like to say, and make sure you use the #makecdiffcount hashtag.

5. Share Your Story with PLF!

Join the more than 80 Americans who have shared their stories with PLF. Head to our website and click on [Share Your Story](#).